



**GEV = General Election Voters**  
**DPV = Democratic Primary Voters**  
**DROP = Democratic-leaning Midterm Drop-off Voters**

Hello, may I please speak with (NAME ON LIST)? My name is \_\_\_\_\_ from \_\_\_\_\_, a public opinion polling firm. We're not selling anything and I will not ask for a donation at any time. We are conducting a survey about some issues people have been talking about lately. It will take only a few minutes and all responses will be anonymous and used only for research purposes.

1. Do you or does anyone in your household work in any of the following industries? **(READ LIST)**

|                     | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---------------------|------------|------------|-------------|
| Politics .....      | TERM       | --         | --          |
| Media or news ..... | TERM       | --         | --          |
| Tourism .....       | 2%         | 1%         | 1%          |
| None of these ..... | 98         | 99         | 99          |

2. Are you 18 years or older and registered to vote at your home address in Colorado? **(IF YES)** Which of the following best describes your age? **(READ LIST)**

|                   | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|-------------------|------------|------------|-------------|
| 18-24 .....       | 7%         | 3%         | 3%          |
| 25-34 .....       | 11         | 10         | 29          |
| 35-49 .....       | 27         | 19         | 36          |
| 50-64 .....       | 29         | 30         | 22          |
| 65 or older ..... | 26         | 38         | 10          |

**AMONG DEMOCRATS LIKELY TO VOTE IN THE PRIMARY**

3. As you may know, there will be a Democratic primary election in June for Governor and other offices. How likely are you to vote in that Democratic primary election in June? Would you say...? **(READ LIST)**

|                        | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------|------------|------------|-------------|
| Almost certain .....   | -          | 89%        | -           |
| Probably .....         | -          | 11         | -           |
| --                     |            |            |             |
| About 50-50 .....      | -          | -          | -           |
| Not very likely .....  | -          | -          | -           |
| Not likely at all..... | -          | -          | -           |

**AMONG UNAFFILIATEDS LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY**

4. As you may know, there will be a primary election in June to nominate the political parties' candidates for Governor and other offices. How likely are you to vote in that primary election in June? Would you say...? **(READ LIST)**

|                        | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------|------------|------------|-------------|
| Almost certain .....   | -          | 79%        | -           |
| Probably .....         | -          | 21         | -           |
| --                     |            |            |             |
| About 50-50 .....      | -          | -          | -           |
| Not very likely .....  | -          | -          | -           |
| Not likely at all..... | -          | -          | -           |



**AMONG UNAFFILIATEDS LIKELY TO VOTE IN THE DEMOCRATIC PRIMARY**

5. Will you be voting in the Democratic primary or the Republican primary?

|                         | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|-------------------------|------------|------------|-------------|
| Democratic primary..... | -          | 100%       | -           |
| --                      |            |            |             |
| Republican primary..... | -          | -          | -           |
| Both.....               | -          | -          | -           |
| Neither.....            | -          | -          | -           |

**ASKED OF ALL**

6. <Also / As you may know>, there will be a general election in November for US Congress, Governor, and a few other state offices. How likely are you to vote in the general election in November? Would you say...? **(READ LIST)**

|                        | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------|------------|------------|-------------|
| Almost certain.....    | 81%        | 95%        | 69%         |
| Probably.....          | 12         | 5          | 18          |
| About 50-50.....       | 7          | 1          | 9           |
| Not very likely.....   | -          | -          | 3           |
| Not likely at all..... | -          | -          | 1           |

**DEMOCRATIC PRIMARY**

**AMONG LIKELY DEMOCRATIC PRIMARY VOTERS**

Now, turning to the primary election...

7. If the Democratic primary election for Governor of Colorado were held today, and the candidates were... **(RANDOM ROTATE)**

- Mike Johnston
- Cary Kennedy
- Donna Lynne
- Jared Polis

...for whom would you be voting?

**(IF NECESSARY, PUSH TO MAKE CHOICE)** I understand. However, if the election was today and you had to choose right now, which way would you say you would be leaning?

|                            | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|----------------------------|------------|------------|-------------|
| <b>MIKE JOHNSTON</b> ..... | -          | 12%        | -           |
| <b>CARY KENNEDY</b> .....  | -          | 23%        | -           |
| <b>DONNA LYNNE</b> .....   | -          | 2%         | -           |
| <b>JARED POLIS</b> .....   | -          | 34%        | -           |
| Mike Johnston.....         | -          | 9%         | -           |
| Lean Johnston.....         | -          | 2          | -           |
| Cary Kennedy.....          | -          | 19         | -           |
| Lean Kennedy.....          | -          | 4          | -           |
| Donna Lynne.....           | -          | 1          | -           |
| Lean Lynne.....            | -          | *          | -           |
| Jared Polis.....           | -          | 28         | -           |
| Lean Polis.....            | -          | 7          | -           |
| --                         |            |            |             |
| DK/NA/REFUSED.....         | -          | 29         | -           |



**GENERAL ELECTION**

**Q8 AND Q9 ROTATED**

And thinking about the upcoming general election in November...

8. If the general election for Governor of Colorado were held today, and the candidates were... **(RANDOM ROTATE)**

- Democrat Cary Kennedy
- Republican Walker Stapleton

...for whom would you be voting?

**(IF NECESSARY, PUSH TO MAKE CHOICE)** I understand. The election is a long way off. However, if the election was today and you had to choose right now, which way would you say you would be leaning?

|  | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|--|------------|------------|-------------|
| <b>CARY KENNEDY</b> .....                      | <b>43%</b> | <b>84%</b> | <b>65%</b>  |
| <b>WALKER STAPLETON</b> .....                  | <b>38%</b> | <b>2%</b>  | <b>10%</b>  |
| Cary Kennedy .....                             | 38%        | 79%        | 55%         |
| Lean Kennedy.....                              | 5          | 5          | 10          |
| Lean Stapleton.....                            | 4          | *          | 1           |
| Walker Stapleton .....                         | 35         | 2          | 10          |
| Other / Third party <b>(Do Not Read)</b> ..... | 4          | 2          | 2           |
| --   |            |            |             |
| DK/NA/REFUSED.....                             | 15         | 11         | 23          |

9. If the general election for Governor of Colorado were held today, and the candidates were... **(RANDOM ROTATE)**

- Democrat Jared Polis
- Republican Walker Stapleton

...for whom would you be voting?

**(IF NECESSARY, PUSH TO MAKE CHOICE)** I understand. The election is a long way off. However, if the election was today and you were voting right now, which way would you say you would be leaning?

|  | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|--|------------|------------|-------------|
| <b>JARED POLIS</b> .....                       | <b>42%</b> | <b>84%</b> | <b>67%</b>  |
| <b>WALKER STAPLETON</b> .....                  | <b>37%</b> | <b>2%</b>  | <b>11%</b>  |
| Cary Kennedy .....                             | 38%        | 80%        | 60%         |
| Lean Kennedy.....                              | 4          | 5          | 7           |
| Lean Polis.....                                | 4          | *          | 2           |
| Jared Polis.....                               | 33         | 2          | 9           |
| Other / Third party <b>(Do Not Read)</b> ..... | 3          | 2          | 1           |
| --   |            |            |             |
| DK/NA/REFUSED.....                             | 18         | 11         | 21          |



**ISSUE POSITIONS**

Switching gears, I'm going to read you some positions that could be taken by the candidates for governor and ask how it would impact your vote. Here is the first one...

| RANDOM ROTATE ALL |  |      | TOTAL MORE | TOTAL LESS | Much More | Smwt More | No Impact | Smwt Less | Much Less | DK/NA/REF |
|-------------------|--|------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|
| 10.               | Would you be more or less likely to vote for a candidate for governor if they were a supporter of stronger laws to fight racial discrimination in areas like housing, education, and hiring? Or would it not matter in how you vote? | GEV  | <b>58%</b> | <b>7%</b>  | 42%       | 16%       | 31%       | 2%        | 4%        | 4%        |
|                   |  | DPV  | <b>85%</b> | <b>3%</b>  | 67%       | 18%       | 11%       | 2%        | 1%        | 2%        |
|                   |  | DROP | <b>73%</b> | <b>1%</b>  | 54%       | 19%       | 19%       | *%        | 1%        | 7%        |
| 11.               | Would you be more or less likely to vote for a candidate for governor if they were a supporter of allowing local governments to raise the minimum wage above the statewide level? Or would it not matter in how you vote?            | GEV  | <b>45%</b> | <b>19%</b> | 26        | 19        | 32        | 7         | 12        | 3         |
|                   |  | DPV  | <b>68%</b> | <b>4%</b>  | 40        | 29        | 24        | 2         | 2         | 4         |
|                   |  | DROP | <b>60%</b> | <b>7%</b>  | 33        | 27        | 30        | 4         | 3         | 3         |
| 12.               | Would you be more or less likely to vote for a candidate for governor if they said they would publicly support Colorado workers when they are organizing to form a union? Or would it not matter in how you vote?                    | GEV  | <b>35%</b> | <b>17%</b> | 21        | 14        | 44        | 7         | 10        | 4         |
|                   |  | DPV  | <b>60%</b> | <b>5%</b>  | 36        | 24        | 32        | 3         | 2         | 3         |
|                   |  | DROP | <b>49%</b> | <b>4%</b>  | 26        | 22        | 43        | 2         | 2         | 5         |
| 13.               | Would you be more or less likely to vote for a candidate for governor if they were a supporter of stronger laws to protect workers' ability to form a union without employer interference? Or would it not matter in how you vote?   | GEV  | <b>33%</b> | <b>17%</b> | 20        | 13        | 46        | 6         | 11        | 4         |
|                   |  | DPV  | <b>61%</b> | <b>5%</b>  | 38        | 23        | 30        | 3         | 2         | 4         |
|                   |  | DROP | <b>52%</b> | <b>5%</b>  | 28        | 23        | 39        | 1         | 4         | 4         |

On another topic...

14. Which of the following best describes your own personal financial situation? Is it... **(PINWHEEL ROTATE LIST)**

|   | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---|------------|------------|-------------|
| I can live comfortably while also saving an adequate amount for the future.....           | 49%        | 53%        | 37%         |
| I can get by every month but I struggle to save money or pay for unexpected expenses..... | 40         | 35         | 48          |
| I find it difficult to make ends meet every month.....                                    | 9          | 9          | 10          |
| --  |            |            |             |
| DK/NA/REFUSED.....  | 3          | 4          | 5           |



**DEMOGRAPHICS**

I have just a few questions left for statistical purposes.

15. Are you of a Hispanic, Latino, or Spanish-speaking background? **(IF NO:)** How would you describe your race? **(READ LIST)**

|                                | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|--------------------------------|------------|------------|-------------|
| White or Caucasian.....        | 80%        | 74%        | 55%         |
| Hispanic or Latino .....       | 10         | 15         | 22          |
| Black or African American..... | 5          | 4          | 9           |
| Native American .....          | 1          | 1          | 2           |
| Asian or Pacific Islander..... | 1          | 1          | 3           |
| Something else .....           | 1          | 3          | 5           |
| --                             |            |            |             |
| DK/NA/REFUSED.....             | 2          | 2          | 5           |

16. In politics, as of today, do you consider yourself **(ROTATE:)** a Republican, a Democrat, or an independent? **(IF DEMOCRAT OR REPUBLICAN:)** Would you say you are a strong <Democrat/Republican> or a not strong <Democrat/Republican>? **(IF INDEPENDENT:)** As of today, do you lean more to the Democratic Party or the Republican Party?

|                                    | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------------------|------------|------------|-------------|
| <b>DEMOCRATIC</b> .....            | <b>39%</b> | <b>87%</b> | <b>69%</b>  |
| <b>REPUBLICAN</b> .....            | <b>36%</b> | <b>3%</b>  | <b>8%</b>   |
| Strong Democrat.....               | 24%        | 63%        | 39%         |
| Not strong Democrat.....           | 6          | 10         | 11          |
| Independent, lean Democratic ..... | 9          | 14         | 19          |
| Independent.....                   | 22         | 8          | 16          |
| Independent, lean Republican.....  | 8          | 1          | 3           |
| Not strong Republican .....        | 7          | 1          | 1           |
| Strong Republican .....            | 21         | 1          | 4           |
| Other <b>(DNR)</b> .....           | 2          | 1          | *           |
| --                                 |            |            |             |
| DK/NA/REFUSED.....                 | 2          | 2          | 8           |

17. What is the highest level of education you have fully completed? **(READ LIST)**

|   | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---|------------|------------|-------------|
| Some high school or less.....             | 1%         | 1%         | 3%          |
| High school graduate or GED .....         | 15         | 13         | 16          |
| Some college or an Associates Degree..... | 32         | 22         | 36          |
| Bachelors Degree .....                    | 27         | 31         | 28          |
| Postgraduate or advanced degree .....     | 23         | 32         | 14          |
| --  |            |            |             |
| DK/NA/REFUSED.....                        | 2          | 1          | 3           |

18. Are you or anyone in your household a member of a labor union?

|                              | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------------|------------|------------|-------------|
| <b>UNION HOUSEHOLD</b> ..... | <b>10%</b> | <b>11%</b> | <b>12%</b>  |
| Yes, self.....               | 5%         | 8%         | 9%          |
| Yes, household.....          | 5          | 3          | 3           |
| No, none in a union.....     | 88         | 87         | 83          |
| --                           |            |            |             |
| DK/NA/REFUSED.....           | 2          | 2          | 5           |



19. In the 2016 election for president, did you vote for Democrat Hillary Clinton or Republican Donald Trump?

|                                    | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|------------------------------------|------------|------------|-------------|
| Hillary Clinton.....               | 43%        | 87%        | 69%         |
| Donald Trump.....                  | 39         | 3          | 12          |
| Other candidate <b>(DNR)</b> ..... | 8          | 5          | 11          |
| Didn't vote <b>(DNR)</b> .....     | 4          | 2          | 3           |
| --                                 |            |            |             |
| DK/NA/REFUSED.....                 | 6          | 3          | 5           |

That completes our survey. Thank you VERY MUCH for your time.

20. GENDER

|              | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|--------------|------------|------------|-------------|
| Female ..... | 53%        | 60%        | 57%         |
| Male.....    | 47         | 40         | 43          |

21. SAMPLE

|               | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---------------|------------|------------|-------------|
| Mobile.....   | 70%        | 55%        | 80%         |
| Landline..... | 30         | 45         | 20          |

22. PARTYREG

|                           | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---------------------------|------------|------------|-------------|
| Democratic .....          | 34%        | 83%        | 78%         |
| Unaffiliated / Other..... | 30         | 17         | 22          |
| Republican.....           | 36         | -          | -           |

23. REGION

|                                 | <u>GEV</u> | <u>DPV</u> | <u>DROP</u> |
|---------------------------------|------------|------------|-------------|
| Denver Metro.....               | 35%        | 43%        | 47%         |
| North Front Range.....          | 27         | 25         | 30          |
| South Front Range / Plains..... | 26         | 22         | 14          |
| West Slope .....                | 12         | 10         | 9           |